

How to Engage in Service

I understand Service Above Self, but...
What does BRC do?
How do I get involved?



Contents

Five (5) Avenues of Service	3
Service Action Groups and Committees	
Youth	4
Community	6
Vocational	7
International	9
Club	10
What if You Have A Special Project?	13
Some Service Accomplishments	14
How to Engage:	
Access Our <u>Database</u>	15
<u>Contact</u> Information	16

Value Proposition

"We solve real problems through real commitment and vision. Rotarians are innovative, passionate, energetic, generous and intelligent people who create sustainable projects that improve our communities at home and abroad. From literacy and peace to water and health, this global network of over 1.2 million neighbors, friends, leaders, and problem-solvers are always working to better our world. At Boulder Rotary Club, our mission is clear:

UNITE LEADERS, EXCHANGE IDEAS, TAKE ACTION."

Five (5) Avenues of Service

Boulder Rotary presently offers five (5) avenues of service to help build community and international relationships, improve lives, and create a better world to support peace efforts and end polio forever.

1. Youth

Youth Service volunteers seek to engage and empower young adults through leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding. We have service action groups working separately with both high school and college students during the school year.

2. Community

Community Service offers a variety of opportunities to essentially ‘roll up our sleeves’ and participate in – or take the lead in developing new – projects that will help improve the quality of life for people in the greater Boulder community and beyond. Some of our service action groups include literacy, recycling, tree planting, back-to-school supplies, behavioral wellness and food-sharing.

3. Vocational

Vocational Service involves contributing the experience and expertise members have developed through education and career endeavors. Sharing these skills through our service action groups can play a vital role in improving the life-path trajectory of community members seeking advice, direction or understanding in particular areas of interest, development or need.

4. International

International Service expands upon Rotary’s effort to promote global humanitarian work, peace and understanding. We work with international partners to identify, plan and support projects in their communities. Our service action groups include quick-response disaster relief and underwriting scholarships for Boulder students and ambassadorial/peace scholars.

5. Club

With over 200 members and many significant external service projects, it is important for members to assist with internal activities to support the club itself. Involvement in Club Service helps ensure the smooth, ongoing flow of the club and also provides opportunities for fellowship and relationship building, further anchoring the club and enhancing the experience.

Service Action Groups & Committees

1. YOUTH Service

Our Service Action Groups offer members opportunities to engage and empower young adults through leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.

Interact (High School Students)

Interact clubs bring together young people aged 12-18 to develop leadership skills while discovering the power of Service Above Self. Serious leadership can be seriously fun. Fairview High School and Boulder High School each have active Interact Clubs. Volunteers supervise Interact meetings and mentor, support or assist as needed.

Rotaract (College Students)

Rotaract clubs bring together people aged 18-30 to exchange ideas with leaders in the community, develop leadership and professional skills, and have fun through service. In communities worldwide, Rotary and Rotaract work side by side to take action through service. From big cities to rural villages, Rotaract is changing communities like yours.

Rotary Youth Leadership Awards

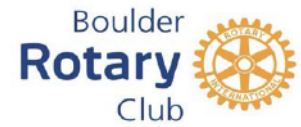
Rotary Youth Leadership Awards (RYLA) is a life-changing leadership training program for young men and women where leadership skills and principles are learned, developed and enhanced in an atmosphere of trust and respect. The purpose of RYLA is to encourage and assist current and potential youth leaders in methods of responsible and effective leadership. Boulder Rotary sponsors students for both **RYLA** (high school students) and **Young RYLA** (middle school students) every year. Rotarians are also encouraged to volunteer as camp counselors.

Rotary Youth Exchange

Exchanges for students 15 to 19 years old are sponsored by Boulder Rotary and Rotary Clubs world-wide. You can find Rotary Youth Exchange students in more than 100 countries. Every year, Boulder Rotary members sponsor students who want to go abroad (usually 3 to 4 students) and host the same number of students from other countries.

Youth Services

Ages / Grades Served



Age	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22
Grade						K	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	13th	14th	15th	16th
Imagination Library																							
Gamm Scholarship																							
Peaceful Schools																							
Educational Edowment Committee																							
4 Way Test																							
Journaling																							
Reading Partners																							
Spelling Bee																							
Young RYLA																							
Adalante																							
Crayons to Calculators																							
Interact																							
RYLA																							
Student Exchange																							
Vocational Scholarships																							
Residential Scholarships																							
Rotoract																							
Study Abroad Scholarships																							

2. COMMUNITY Service

Our Service Action Groups offer members a variety of opportunities to essentially ‘roll up our sleeves’ and participate in – or take the lead in developing new – projects that will help improve the quality of life for people in the greater Boulder community and beyond.

Crayons to Calculators

Crayons to Calculators provides school assistance programs for low-income Boulder Valley and St. Vrain Valley students by filling thousands of backpacks with school supplies for local students.

Literacy

The Literacy group aims to change and promote adult and child literacy by closing the literacy gap, fostering reduction in poverty, improved health, encouraging community and economic development, and promoting peace.

Preserve Planet Earth

Preserve Planet Earth aims to create and promote sustainable practices in Boulder, the state, and internationally. Projects include a computer recycling partnership with Blue Star Recyclers and Eco-Cycle, a business outreach initiative for computer refurbishing with the goal of putting computers in the hands of students who qualify for free-and-reduced lunch, a tree planting initiative in Boulder, and an energy savings program for our members.

Share-A-Gift

Share-A-Gift organizes and runs an annual holiday project that provides toys, bikes, and books for children of low income families in the area of the Boulder Valley School District.

Behavioral Wellness Initiative

The Behavioral Wellness Initiative works towards reducing the stigma and increasing compassion for those with mental health issues, through awareness-raising activities.

Spelling Bee

The Spelling Bee serves as the lead group in an effort involving five local Rotary clubs to support the Spelling Bee for Boulder-area students. The Boulder Rotary Club provides funding and volunteers for the day of the Bee.

3. VOCATIONAL Service

Our Service Action Groups offer members opportunities to contribute the experience and expertise they have developed through education and career endeavors. Sharing these skills can play a vital role in improving the life-path trajectory of community members seeking advice, direction or understanding in particular areas of interest, development or need.

Adelante!

The *Adelante!* program seeks to increase the graduation rate for Boulder High School's Latino students, while maximizing educational opportunities at school and beyond. Teachers and volunteer mentors support students through the demanding academic rigor of the program while offering social scaffolding. Program supports include tutoring, monitoring attendance, offering materials and technology, reaching out to families, and making appropriate referrals.

Vocational Scholarships

Vocational training is offered to Boulder Valley School District students at the Career and Technical Education Center. Boulder Rotary supports students through mentoring, helping to identify internships, sponsoring field trips and learning materials, as well as scholarships for students with a strong work ethic, financial need and interest in a vocational career.

4-Way Test

How do kids deal with tough questions like friendship, conflict and untoward behavior? This service action group works with schools throughout Boulder County using the 4-Way Test as a powerful tool for young people to use as a method for dealing with many of the difficult situations they face every day.

Resident Scholarships

Boulder Rotary Club awards an average of eight (8) scholarships to seniors graduating from Boulder Valley high schools, and who will be attending a college or university in the state of Colorado. Awards are made based on several criteria including projected ability to succeed in college, scholastic achievement, extra-curricular activities/civic engagement, and financial need.

Rotation Day

Once a year, Rotation Day provides our Rotarians the opportunity to visit and learn about businesses, non-profits, and government agencies represented in our club and community. It's also a great opportunity for the Boulder Rotary Club to raise our Club's profile in the community.

Outstanding Student Recognition

Our youth is our future. Boulder Rotary's recognition of outstanding high school students becomes an important piece in their growth and development. During the school year, once a month, each of Boulder's three high schools select an outstanding student and we recognize those students at and introduce them to our members at our Rotary luncheon meeting.

4. INTERNATIONAL Service

Our Service Action Groups offer members essentially unlimited opportunities to help expand upon Rotary's effort to promote global humanitarian work and world peace and understanding. We work with international partners to identify, plan and support projects in their communities.

Ambassadorial / Peace Scholars

The Ambassadorial/Peace Scholars Committee nominates men and women for consideration for Rotary International's Academic-Year Ambassadorial Scholarships, providing funding for one academic year of study in another country. This award is intended to help cover round-trip transportation, tuition, fees, room and board expenses, and some educational supplies.

Peace Building

The Peace Building group fosters peace and addresses the underlying causes of conflict, including poverty, inequality, ethnic tension, lack of access to education, and unequal distribution of resources.

Study Abroad Scholarships

Each year the Boulder Rotary Club offers several scholarships to local university students who graduated from Boulder Valley and St. Vrain Valley School Districts to further their education around the world. Semester-and year-long study abroad scholarships are awarded to several candidates after an application and interview process.

World Community Service

The World Community Service Committee works with other Rotary clubs in District 5450 and around the world in conjunction with The Rotary Foundation on international humanitarian matching grants projects.

Quick Response Team

The Quick Response Team responds to disasters and crises, locally and abroad.

5. CLUB Service

In the Club Service avenue of service, we refer to our internally focused endeavors as “Committees.” With over 200 members and many significant external service projects, it is important for members to assist with internal activities to support the club itself.

Membership

The Membership Committee educates, engages and recruits new members (and supports all club members in these efforts). The Committee works with all Service Action Groups and committees to achieve the club's membership goals. Subcommittees include:

- **New Member Integration**, our Red Badge program, for members in the first 6 months of membership, providing a monthly overview of how the work of the club gets done.
- **New Member Orientation**, a 60-minute immersion into Rotary highlights of accomplishments and opportunities for service.

Foundations

The **Boulder Rotary Club Foundation** and the **Rotary International Foundation** committees are each led by a club member to raise funds to further the work of the Club on local and international levels in support of our world community service projects. Each Foundation educates club members about the need for funds and recognizes club member's donations.

Fellowship

These committees seek to support and engage our members through fun, education, and recognition including:

- **Awards**: annual recognition of club members who have made a significant difference in the life of the club
- **Caring Committee**: club members supporting each other in good times and in challenging times through snail mail notes of encouragement
- **Centennial Committee**: an ad hoc committee created to plan for the 100th anniversary of the founding of Boulder Rotary on April 1, 1919. It has been meeting since December 2016 and will continue through most of the Rotary year 2018-19, recognizing the history and vitality of the Club in many ways throughout the year. Its scope includes planning for several tangible legacy projects, a major club service project, and a gala celebration

- **Past President Greeters:** a welcoming contingent, along with Red Badge members at each meeting
- **Past Presidents Reception:** honoring the work of past, present and future club presidents
- **Social Committee:** creating and organizing fellowship and fun outside regular club meetings.
- **Rotary Comes Home:** annual in-home dinner parties at various club members' homes with proceeds benefiting RYLA scholarships
- **Boulder Beer Trail:** a mobile app that connects beer drinkers with beer brewers and generates revenue for the club; the committee works to manage and grow the program, increasing the number of app users with marketing and promotions, while maintaining and enhancing our relationship with brewery partners.
- **Wine to Water:** an evening of fun and fellowship to raise funds for international water and sanitation service projects.
- **Annual gala event:** major fundraiser each year to raise funds in support of world community service and/or a local service project.
- **Boulder Rotary Book Club:** gathering of members four times a year to discuss a book of the quarter on a subject that aligns with Rotary's mission and RI's six areas of focus.

Meetings

A well-managed, warm, efficient, interesting and on-time meeting is critical to our club's success:

- **Birthdays:** Birthaterians are recognized twice a month on or near their birthdays during club meetings and are asked to contribute their years to the scholarship fund.
- **Guest and Visitor Registrations:** Rotarians welcome meeting attendees each week assuring them and their guests are registered for meetings.
- **Guest and Visitor Introductions:** A club member leads the Pledge of Allegiance and 4-Way Test at each meeting and introduction of guest and visiting Rotarians.
- **Meeting Management:** Many of our club members volunteer each week to keep meetings operating smoothly and assuring our program speakers are supported.

- **Programs:** Interesting programs are critical to the success of our club. A group of club members works diligently to bring forth programs that are current and topical to the world around us as well as club projects that further the goals of Rotary.

Administration

An effective behind the scenes operation keeps our club operating smoothly. These volunteer efforts include public relations, administrative support, accounting of dues, finances, and membership rosters, grants management, club training and new director orientation, weekly club e-newsletter, announcements through weekly Power Point presentations, website projection and maintenance, constitution and bylaws maintenance and revisions, officer nominations and strategic planning.

Communications

- **The RiB- The Rotary in Boulder Newsletter:** The RiB goes out once a week, usually on Tuesday. Packed with BRC info, you can find; information about the next program, the menu for the next lunch meeting, upcoming events, committee and member accomplishments, member birthdays, new member introductions, special additions like our Centennial stories, a recap of last weeks program and a link to BRC's YouTube videos of meetings. You can find past issues in the newsletter archive on the Boulder Rotary website.
- **PR Committee:** What do Facebook, Twitter, LinkedIn and the internet have in common? BRC! Boulder Rotary Club members are involved in our community, our state and around the world. We want to share the stories with friends and family, other Rotarians, the community and more. The PR Committee coordinates and maintains our social media platforms as well as press releases and special event promotions.
- **Weekly Announcement Video:** Every week at Boulder Rotary Club Meetings, we are treated to a funny, short and thorough announcement video. The videos are produced by Sally and Darryl Brown but they always need your input- videos, pictures and upcoming events.
- **Boulder Rotary Website:** In the last year, Boulder Rotary Club has completely re-imagined and rebuilt the Boulder Rotary Club website. We are still working on building pages, responding to users' navigation suggestions and keeping up with current events. You can find the website at BoulderRotary.org.

What if You Have a Special Project?

If you have a project that is a new idea or a novel service collaboration, it may not fit into the or action group structure listed here. What can you do?

Begin by checking with committee or action group chairs in committees that come closest to the area of service into which your project may fit. Talk to them about your idea. Is it already being done through another committee, action group or member? If not, you may choose to proceed by writing out your idea, listing the resources you believe may be needed, the time line of the project or proposal, and any details essential to the proposal. After you have completed your proposal you may take it to the Boulder Rotary Board of Directors for a decision. The Board meets once a month. Speak to the Boulder Rotary Assistant to make an appointment to speak to the Board about your proposal.

The Board of Directors approves the upcoming Rotary year's budget in the Spring. Rotary years run from July 1st to June 30th. If you make your proposal after the budget has been approved for a Rotary year, you may have to wait for funding or find alternative funding. The Board of Directors will let you know what is possible once your proposal is being considered.

Every service project Boulder Rotary does was proposed by members - your idea may be our next big project!

Some Service Accomplishments

Boulder Rotary Club #1091, District 5450

Unite Leaders

Exchange Ideas

Take Action

Boulder Rotary Club has provided close to a century of service both locally and internationally. Chartered on April 1, 1919, its founders embraced the motto "Service above Self" - one which is actively embodied these years later.

Today members, numbering 220 strong, represent local businesses, government, education (University of Colorado and Boulder Valley School District) non-profits along with other professions. Volunteers provide countless hours in addressing local and international needs.

Examples of the various projects in which members participate include the following:

- **Crayons to Calculators**, a school supply drive created by Boulder Rotary, ensures that local students head back to school with the tools needed to succeed. Rotarians, family members and other volunteers fill over 10,000 backpacks each year.
- Residential, vocational, and study abroad **scholarships** are provided for local students. Traditionally 25-30 students benefit yearly from these scholarships which range from \$1, 000 to \$3,500.
- **Journaling** project with a third-grade classroom at Whittier elementary connects Rotarian partners with students. They exchange writings in the journals throughout the school year. Annually, 24 students with their Rotary partners participate.
- **Water Bottle Refill Stations** Twenty-three were located at area high schools. Recently, Boulder Rotary expanded these stations from Boulder Valley to the St. Vrain School District.
- **Rotary Youth Leadership Awards (RYLA)** is a summer leadership retreat experience for middle and high school age students. Twelve students participated with Boulder Rotary support. "With everything I learned at RYLA, I feel like I can make a difference. I'm excited to go and make the world a better place." Katie, 2017
- **International Projects:** The El Rodeo Project in Managua, Nicaragua will directly impact more than 200 people where "about 50 will have clean tap water instead of sending their young ones (usually little girls) to fetch water from 2 miles away. The 50 latrines and 50 taps along with hygiene training will last forever and improve their economy," says Yani, Boulder Rotary project champion.

Within the last two years, the **value of service** rendered by Boulder Rotary Club members was nearly \$332,000 to benefit our Boulder community and international communities as well. And over the past 100 years, our club has contributed close to \$1.5 million to the Rotary International Foundation, dollars which were matched by the Foundation in furthering the work of Rotary worldwide to eradicate polio, work toward peace and conflict prevention and resolution, prevent and treat disease, and promote water sanitation, maternal and child health, basic education and literacy and economic and community development.

How to Engage

Becoming engaged is most successful when individuals are proactive. This can take many forms:

- Listening to and asking other members about what they are doing
- Expressing interest directly to a member of a service action group or committee
- Reading something of interest in this booklet or hearing about something you want to learn more about AND ...
 - A. Checking out our Database, or
 - B. Contacting the respective SAG/committee chairs!

A. Access Our Database

A new path to engagement is our Service Action Group & Committee database. On the homepage of the club website, www.boulderrotary.org, there is a button that easily takes you to this helpful tool.

The Database Search landing page is shown below along with an example of the helpful information available to assist any prospective, new or existing member learn more about the what, when, who and where associated with the many opportunities for engagement!

